

PRESS RELEASE

## Software AG: Now the Third Largest Vendor in the Business Process Management Suites and Enterprise Service Bus Markets Globally

- Software AG had the fastest growth rate among ESB vendors and the largest revenue gain amongst BPMS vendors in 2007
- Leading independent research firm forecasts double-digit growth for 2006-2011 for both the BPMS and ESB markets

**DARMSTADT, Germany [June 27, 2008]** Software AG, a global leader in business infrastructure software, today announced that according to Gartner, Inc, the company is now the third largest vendor for both business process management suites (BPMS) and enterprise service bus (ESB) solutions based on the company's 2007 market share<sup>1</sup>. For 2006, prior to the acquisition of webMethods, the company was ranked fifth in total ESB software revenue and was not ranked among the top fifteen vendors for BPMS software revenue.

"We have set for ourselves the clear goals of becoming the independent market leader for both ESBs and BPMS. We have now achieved these objectives", said Karl-Heinz Streibich, CEO, Software AG. "We are in the top three with IBM and Oracle in two rapidly growing markets. The acquisition of webMethods was clearly critical to this success."

Gartner credited Software AG with 93.5% growth in U.S. dollar terms in the ESB market in 2007, the best performance of any vendor covered in this report. Software AG's flagship offering for this market, the webMethods ESB, is a standards-based enterprise service bus (ESB) enabling integration and interoperability of applications, services, processes and partners via a single platform.

In the BPMS market, Software AG was recognized with total software revenue of \$101.1 million. These results encompass sales and maintenance fees for webMethods BPMS, Software AG's full-feature process design, execution, monitoring and management solution. In terms of actual revenue in U.S. dollars, Software AG posted the biggest gain of any vendor recognized within the BPMS market.

Gartner had previously positioned Software AG in the Leaders Quadrant of the Magic Quadrant for B2B Gateway Software Vendors, 2008 [by Benoit J. Lheureux and Paolo Malinverno (June 3, 2008)]; the Magic Quadrant for Integrated SOA Governance Technology Sets, 2007 [by L. Frank Kenney and Daryl C. Plummer (December 31, 2007)]; and the Magic Quadrant for Business Process Management Suites, 2007 [by Janelle Hill, Michele Cantara, Eric Deitert and Marc Kerremans (December 14, 2007)].

<sup>1</sup> **Market Share: Application Infrastructure and Middleware Software, Worldwide, 2007 [by Fabrizio Biscotti et al (June 4, 2008)], Gartner, Inc.**

## About the Magic Quadrants

The Gartner Magic Quadrant are copyrighted 2007 and 2008 by Gartner, Inc., and are reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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Software AG is the world's largest independent provider of Business Infrastructure Software. Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance data management, developing and modernizing applications, enabling service-oriented architecture, and improving business processes. By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has almost 40 years of global IT experience and over 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €621 million in 2007.

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