

## Press Release # 03/2014 – For immediate release

### Orga Systems appoints new Vice President for AMER region

*Industry expert Paul van Elk will focus on customer relationship and growth*

**Paderborn (Germany), 11 March 2014:** Orga Systems, a leading software vendor for real-time charging and billing solutions, with an international customer base in the telecommunications, utilities and automotive markets, today announces the appointment of Paul van Elk as Vice President for the AMER region at Orga Systems, effective March 6, 2014. Paul van Elk, a multinational executive, brings almost two decades of extensive knowledge and experience with him having worked with both leading telecom operators and suppliers. He holds a M.Sc. in electrical engineering and an MBA in Finance. In his new function Paul van Elk will report directly to the CEO and support Orga Systems, already a strong player in the region for over 15 years, in strengthening its existing customer relationships and establishing new ones.

"In the past year we have gone through a very positive transformation including a focused product approach. With Paul joining us, we are taking the next step to further underline the execution of our customer-centric strategy in the Americas region where our strong and important customers lead the field of innovative players.", says Wolfgang Kroh, CEO and Chairman of the Board of Orga Systems. Kroh is excited that Paul has taken on this leadership role. He looks forward to working with him and further pursuing Orga Systems' strategy to become one of the leading real-time convergent billing software vendors.

Paul van Elk says: "With Orga Systems being a major player in the AMER region for so many years it is my aim to take on the regional business ownership. With direct responsibility for the company's regional sales organization my goal is to enhance Orga Systems' footprint and support them in creating long-term and trusted customer relationships. The telco landscape and overall digital economy is changing rapidly and Orga Systems is responding to these developments and challenges in a very intriguing way. Hence, I think this is a fantastic opportunity to be a part of this journey."

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#### About Orga Systems

Orga Systems is a leading software vendor for real-time products, with an international customer base in the telecommunications, utilities and automotive markets. For more than two decades, Orga Systems has been serving customers around the globe enabling them to quickly launch and monetize innovative offerings. With Orga Systems' unified order and revenue management solutions, service providers benefit from a catalog-driven BSS for charging and billing, embedded policy and customer order management. It is designed to enhance service providers' capabilities to actively drive a new agenda for launching, selling, delivering and monetizing products faster and at lower TCO. Best-in-class consulting and implementation services guarantee immediate Return on Invest.

[www.orga-systems.com](http://www.orga-systems.com)

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