#### Press release

Obersulm, 10.07.15

**As of July 1st 2015, Daniel Seiler will become a member
of the IDS management board**

**The executive board of IDS Imaging Development Systems GmbH has appointed Daniel Seiler as CEO, effective July 1st 2015. Together with Torsten Wiesinger, the graduate engineer will take operational responsibilities for the manufacturer of industrial cameras in Obersulm, Germany. Company founder and managing partner, Jürgen Hartmann, concentrates on facilitating the infrastructure necessary for the growth and the substantial development of the company.**

Seiler joined IDS in 2005. “With Daniel Seiler´s extensive experience in this industry IDS gets a CEO who has been involved in IDS’ development for 10 years and has already significantly influenced the company by setting up our US business,” says Hartmann. “In Obersulm he will primarily take care of the production, purchase and logistics departments and infrastructure.” According to Jürgen Hartmann, Seiler is the perfect complement to the current CEO and colleague Torsten Wiesinger. After five successful years in this role, Wiesinger will now focus on the development of new products as well as on the expansion of international sales structures. “Preparing for further growth and building on our strengths are our tasks to continue playing a pioneering role in the market,” declares Wiesinger.

Industrial camera manufacturer, IDS, located has developed at a rapid pace. In 2014, the company achieved a sales increase of approx. 20 % compared with the previous year, far exceeding the market average. This year the company expects another record-breaking set of results.

The corporate culture, shaped by Jürgen Hartmann, plays a key role for this sustainable business success. Daniel Seiler knows this culture well. „IDS remains true to itself, through all the changes. I will contribute to keeping our work enjoyable while doing what we do best: building good cameras and providing the best user experience in the vision market”, he said.

„With this extended managing board we are well prepared for the targeted growth,” Hartmann is convinced. Currently, IDS employs nearly 200 staff members and has own subsidiaries in USA and Japan as well as offices in France and in the United Kingdom. The product range covers digital industrial cameras with USB or GigE interfaces.

Images:

The management board of IDS Imaging Development Systems GmbH: Daniel Seiler, Jürgen Hartmann and Torsten Wiesinger

Press contact:

IDS Imaging Development Systems GmbH

Oliver Senghaas
Dimbacher Str. 6-8

D-74182 Obersulm

Tel: 0049 7134 / 961 96 - 157

Fax: 0049 7134 / 961 96 - 99

E-Mail: o.senghaas@ids-imaging.de

Web: [www.ids-imaging.com](http://www.ids-imaging.com/)