The administrative district office Sigmaringen uses Picturepark®

Press release from 09.03.2009 – For immediate release

Short News Item:283 Characters

The administrative district office in the Baden-Württembergish Sigmaringen relies on the Picturepark® Media Asset Management solution. The system enables Sigmaringen to provide its images for the press, sales brochures and other communication materials quickly, easily and worldwide.

News: 632 Characters

Aarau – 09.03.09.2009 (VIT) – The administrative district office Sigmaringen is using the Picturepark Media Asset Management solution for the structured administration and fast exchange of their Media Assets - such as movies, pictures and presentations.

"With the Picturepark Media Asset Management solution, images and brochures can be managed and distributed quickly and easily", Picturepark-administrator Franco Di Bari describes the main benefit of Picturepark.

The administrative district office Sigmaringen is another well-known customer of Swiss solution provider VIT. This service is also used by BD Medical, Geistlich, Bühler and Siemens, amongst others.

About Sigmaringen: 463 Characters

The administrative district office of Sigmaringen offers versatile opportunities for tourists, companies or culture lovers. Twenty-five townships from 900 up to 20 000 residents build the backbone of the administrative district office of Sigmaringen. Tourism is one of the most important economic factors of the rural district. Besides the opportunity of experiencing free time in nature in a nature preserve, the rural district also offers other man-made sights.

About VIT: 489 Characters

VIT – Vision Information Transaction AG in Aarau is the leading Swiss solution provider in the field of Media Asset Management. The company has long-standing experience in the fields of prepress, electronic image manipulation, programming, standardization of media data and Application Service Providing (ASP). Among other solutions, VIT is the developer of the Media Asset Management solution Picturepark®, the data transfer service Transfertool® and the web-to-print solution Mediaflow®.

| **Information:** | www.landratsamt-sigmaringen.de (Website Sigmaringen) |
| | www.picturepark.com (Website Picturepark) |

Contact:	Vision Information Transaction AG
	Fabienne Flückiger (Marketing & Sales)
	Mediapark / Bahnhofstrasse 102
	CH-5000 Aarau
	Tel +41 62 836 4040
	Fax +41 62 836 4044
	f.flueckiger@vit.ch
	www.vit.ch