

## PC Shipments by Region and Form Factor, 2011-2016 (Shipments in millions)

Region	Form Factor	2011 Units	2012* Units	2013* Units	2014* Units	2015* Units	2016* Units
Emerging Market	Desktop PC	98.9	100.8	104.3	107.6	110.1	112.4
Emerging Market	Portable PC	110.1	123.6	140.7	162.6	187.0	213.7
Emerging Market	Total PC	209.0	224.5	245.0	270.2	297.0	326.0
Mature Market	Desktop PC	56.1	57.0	57.2	56.0	55.6	53.8
Mature Market	Portable PC	99.4	101.1	111.4	124.7	138.0	148.7
Mature Market	Total PC	155.5	158.2	168.6	180.7	193.6	202.5
Worldwide	Desktop PC	155.0	157.9	161.5	163.7	165.7	166.2
Worldwide	Portable PC	209.5	224.8	252.1	287.3	324.9	362.4
Worldwide	Total PC	364.5	382.6	413.6	450.9	490.6	528.5

Source: IDC Worldwide Quarterly PC Tracker, May 2012

### Notes

- \* Forecast data
- Mature Markets include U.S., Western Europe, Japan, and Canada.
- Emerging Markets include Asia/Pacific (excluding Japan), Latin America, Central and Eastern Africa, Middle East and Africa.

## PC Shipment Volume Growth by Region and Form Factor, 2011-2016

Region	Form Factor	2011	2012*	2013*	2014*	2015*	2016*
Emerging Market	Desktop PC	3.1%	1.9%	3.4%	3.2%	2.3%	2.1%
Emerging Market	Portable PC	19.4%	12.3%	13.8%	15.6%	15.0%	14.3%

<b>Emerging Market</b>	<i>Total PC</i>	11.1%	7.4%	9.1%	10.3%	9.9%	9.8%
<b>Mature Market</b>	<i>Desktop PC</i>	-8.4%	1.7%	0.3%	-2.0%	-0.8%	-3.2%
<b>Mature Market</b>	<i>Portable PC</i>	-8.6%	1.8%	10.2%	11.9%	10.7%	7.8%
<b>Mature Market</b>	<i>Total PC</i>	-8.5%	1.7%	6.6%	7.2%	7.1%	4.6%
<b>Worldwide</b>	<i>Desktop PC</i>	-1.4%	1.8%	2.3%	1.4%	1.2%	0.3%
<b>Worldwide</b>	<i>Portable PC</i>	4.2%	7.3%	12.2%	14.0%	13.1%	11.5%
<b>Worldwide</b>	<i>Total PC</i>	1.8%	5.0%	8.1%	9.0%	8.8%	7.7%

Source: IDC Worldwide Quarterly PC Tracker, May 2012

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