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3RD EUROPEAN CONFERENCE ON ICT
4 TRANSPORT LOGISTICS

**Intelligent ICT and Green Logistics
4 - 5 NOVEMBER 2010
BREMEN, GERMANY**

We are pleased and proud to announce the
3RD EUROPEAN CONFERENCE ON ICT FOR TRANSPORT LOGISTICS (ECITL '10) on the **4th** and **5th November 2010 in Bremen**.

It follows up past successful events in Lucerne (CH) and Venice (IT). This year's theme is Intelligent ICT systems and their contributions for the implementation of Green Logistics Strategies.

The increased importance of ICT systems for the implementation of new holistic green logistics concepts has been recognized by stakeholders and researchers in the logistics sector. Therefore this year's conference focuses on the adoption of commercial viable integration of various solutions as developed particularly through EU funded research. The conference will look into different processes, services and functions of the different solutions, e.g. the provision of vital information in transport logistics, and it will explain how ICT can support information and process integration for economic and environment efficient transport solutions. It will demonstrate that it is possible to unchain the solutions and integrate them in a network in which different systems can share information.

Topics will include logistics concepts and interoperable platforms for close cooperation in supply networks and logistics operations, additionally addressing different aspects, e.g. Security, Visibility, Intelligent Cargo and Vehicles, from both business and technical points of view, including academic research.

This international event is organized by the University of Applied Sciences Vorarlberg (FHV) and several EU funded projects (Logistics for LIFE, e-FREIGHT, EURIDICE, INTEGRITY, SMART-CM and SMARTFREIGHT) The local host for this conference will be the Institute of Shipping Economics and Logistics (ISL) co-located in Bremen and Bremerhaven.

TARGET GROUP
The conference will be of specific interest for executives in the logistics industry, shippers and researchers in the field. Please note that the number of participants is limited to 150.

REGISTRATION
The conference fee for the 3rd ECITL in Bremen is EUR 300,– and includes the conference proceedings, the catering and the Gala dinner on the 4th of November invited and hosted by the Senator for Economic Affairs and Ports Mr. Martin Günthner.

Additional and up-to-date information about the event can be found on the conference website **www.ecitl.eu**.

WED 03.11.

DAY 0 — WELCOME // RECEPTION

	TOPIC	SPEAKER
16.00	Possibility to visit the Tchibo high rack warehouse in Bremen (max. 25 persons)	bus transfer Ramada Überseehotel, Bremen
19.00	Welcome Reception and Registration	Ramada Überseehotel, Bremen

THU 04.11.

08.30 - 09.00 — REGISTRATION AT THE SCHÜTTING

DAY 1 — KEYNOTES
MODERATOR OF THE MORNING SESSION: JENS SCHUMACHER

	TOPIC	SPEAKER
09.00	Welcome speeches	Martin Günthner, Senator for Economic Affairs and Ports of the Free Hanseatic City of Bremen, Germany Jens Schumacher, FHV, Austria (Main Organiser), Frank Arendt, ISL (Local Host), Germany
9.20	Future challenges for Logistics Service Providers in the automotive industry	Robert Bommers, Managing Director BLG Automotive Logistics GmbH & Co.KG, Germany

THU 04.11.

DAY 1 — KEYNOTES

	TOPIC	SPEAKER
09.50	RFID futures, connecting things to a shared context – example of web-based mobile "Tweet" Messaging System @ MIT	Stephen Miles, Massachusetts Institute of Technology (MIT), USA
10.20	ICT research opportunities for multi-modal freight and logistics	Jean-Eric Paquet, Acting Director European Commission, DG MOVE, Belgium
10.55	COFFEE BREAK	
11.15	**COMMON FRAMEWORK FOR ICT IN TRANSPORT LOGISTICS**	
	Why do we need a common framework in transport logistics?	Wolfgang Höfs, European Commission, DG INFSO, Belgium
	Which level of interoperability is achieved in today's logistics operations?	Jaco Voorspuij ITBD Manager Automotive & Industrial, DHL Supply Chain, Netherlands Fred Kempkes, Project Manager Supply Chain, Unilever, Netherlands, NN
	How are the challenges addressed in the common framework?	Jan Tore Pedersen, Marlo, Norway
	What are the next steps to be taken?	Paolo Paganelli, Insiel, Italy
12.30	**DISCUSSION WITH THE AUDIENCE ABOUT THE RESULTS OF THE PROJECTS RELEVANT FOR INDUSTRY** Moderator: Lars Källström, NetPort.Karlshamn, Sweden	
13.00	LUNCH	

DAY 1 — PARALLEL A: INTEROPERABILITY
MODERATION: GEORGIA AIFADOPOULOS

	TOPIC	SPEAKER
14:00	B2B systems and collaborative processes' interoperability	Marten Van Der Velde, Strategy & Business Development Manager PORTBASE, Netherlands
14:30	B2A systems and collaborative processes' interoperability	Herman Van Cauwenberghe – Head of Unit, National & International Collaboration, Federal Public Service Finance, Belgium Customs, Belgium
15:00	Standardization for Logistics Interoperability	Yuliya Shevchenko, Group Manager – Transport and Logistics/Customs, GS1 Global Office, Belgium
15:30	Discussion	
16:30	COFFEE BREAK	
16:45	**BUSINESS NETWORKING SESSION** Moderator: Jens Schumacher	Panel discussion with representatives from research and industry
19.00	**CONFERENCE DINNER IN THE UPPER HALL OF THE BREMEN TOWN HALL**	

DAY 1 — PARALLEL B: INGELLIGENT CARGO
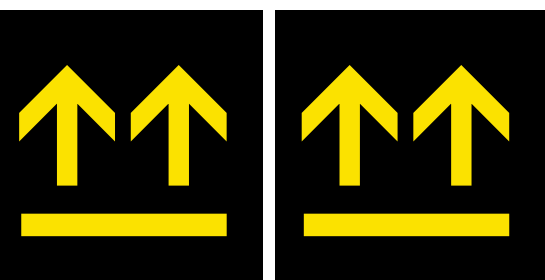MODERATION: PAOLO PAGANELLI

	TOPIC	SPEAKER
14:00	Waste in Carrier Operations – the role of information	Henrik Sternberg, Chalmers University , Sweden
14:30	Relating the intelligent cargo concepts and technology into the CVIS platform	Runar Soraasen, Q-Free ASA, Norway
15:00	The long way to RFID	Gerhard Brandes, CIO BLG Contract Logistics GmbH & Co. KG, Germany Stefan Schönbrunn, CIO BLG Automobile Logistics GmbH & Co. KG, Germany

DAY 2
08.30 - REGISTRATION AT THE SCHÜTTING
09.00

KEYNOTE

	TOPIC	SPEAKER
09.00	TRENDS AND FUTURE REQUIREMENTS IN LOGISTICS Moderation: Jens Schumacher	
09.15	Trends and future challenges in the Logistics sector	Kulwant Pawar, University of Nottingham Business School, UK
09.45	Future requirements in the Automotive Logistics – a look beyond the "state of the art"	Klaus-Dieter Kanowski, SL/SLK, Daimler AG, Mercedes Benz Werk Bremen, Germany
10.15	COFFEE BREAK	

DAY 2
10.45 PARALLEL C:
SECURITY & VISIBILITY
MODERATION: FRANK ARENDT

	TOPIC	SPEAKER
10.45	Real-time container monitoring – a valid alternative to 100% scanning	Wolfgang Busch, EADS Astrium, Germany
11.15	DB SCHENKERsmartbox – A Leading Product for Innovative Ocean Freight Transparency	Christopher Regenhardt, DB Schenker, Germany
11.45	The pipeline interface, a new approach on Customs supervision	Frank Heijmann, Dutch Tax and Customs Administration, The Nether- lands David Hesketh, HM Revenue and Customs, UK
12.15	Discussion	
13.00	LUNCH	

DAY 2
10.45

PARALLEL D:
GREEN LOGISTICS
MODERATION: KULWANT PAWAR

DAY 2
14.00

IC FORUM

	TOPIC	SPEAKER
10.45	Benchmarking green corridors in Europe	Prof. Harilaos N. Psaraftis, University of Athens, Greece
11.15	Realtime Monitoring Framework for Efficient/Green Supply Chain using Mobile Agent Architectures	Joe Dowling, Georgiatech, Ireland
11.45	Potentials for an application of E-mobility solutions in industrial Logistics	Stefan Henke, bremenports, Bremen, Germany
12.15	Discussion	
13.00	LUNCH	

	TOPIC/SPEAKER	TOPIC/SPEAKER
14.00	INTELLIGENT CARGO SOLUTIONS FOR GLOBAL COLD CHAINS: THE FIORITAL CASE Presenter: Sabrina Sbrana Moderation: Andrea Furlanetto, Business Development Manager Southern Europe, Transporeon e-sourcing GmbH, Italy	SUPPLY CHAIN NETWORK INFORMATION SHARING: OVERCOMING ORGANIZATIONAL BARRIERS Moderation: Alvise Bonivento, Investment Manager, Fondo Atlante Ventures- Intesa SanPaolo, Italy
15.30	**PLENARY SESSION** WRAP-UP IC FORUM SESSIONS AND OUTLOOK FOR NEXT STEPS Moderation: Paolo Paganelli, Andrea Furlanetto, Alvise Bonivento	
16.00	WRAP-UP OF THE CONFERENCE Hans-Dietrich Haasis /Jens Schumacher/Paolo Paganelli	
16.15	End of Event	