

# BMW Group Corporate Communications

## Information

Recipient(s)  
Department/From Electronic Media / Silke Brigl  
Telephone 089 / 382 - 59327  
Fax 089 / 382 - 34267  
e-mail Silke.Brigl@bmw.de  
Copy to  
Date 18.05.2010  
Subject **Annual General Meeting of BMW AG 2010**

**München.** Below you can find the satellite details for the Annual General Meeting of BMW AG 2010:

### Technical data TV satellite transmission 18.05.2010

**10:20 – 11:30 CEST**      **Speech Dr. Norbert Reihofer – LIVE**  
**Format 16:9**

**Satellite:**                      **Eutelsat W2A**  
**Orbit position:**                **10 ° East**  
**Transponder:**                 **F05 – Ch 1**  
**Downlink frequency:**        **12.676,830 MHz**  
**Polarisation:**                 **RX**

**Standard:**                        **MPEG 2 / DVB**  
**Encoding:**                       **4:2:0**

**Symbol rate:**                  **6.1113 Msym/S**  
**FEC:**                                **3/4**

**D-SNG Telephone:**            **+49 89 2060 999 20**  
**+49 151 23456 889**

**If you have any questions please contact:**  
Silke Brigl (Electronic Media), +49 171 5522 900.

Company  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal address  
BMW AG  
80788 München

Office address  
BMW Haus  
Petuelring 130

Telephone  
Switchboard  
+49 89 382-0

Fax  
+49 89 382-25858

Internet  
www.bmwgroup.com

