

## **Incomedia unveils the latest version of WebSite X5, the software for creating websites, blogs and online stores.**

**An all-in-one solution for achieving eye-catching and professional websites.  
And it's surprisingly simple to use!**

*Ivrea (Italy), 8<sup>th</sup> September 2011 – Incomedia today announces the release of a new version of its hugely successful WebSite X5, the ideal software for creating professional and fully-working websites in just 5 steps, guaranteeing simplicity, flexibility and tailored solutions.*

“Our aim was to produce a software that permits everybody, including those with no programming skills, to create their own professional and attractive websites. And we believe that WebSite X5 version 9 does just that” declared Federico Ranfagni, Incomedia’s CEO. “This latest version of our software is already available in 10 languages and we’ll be launching it on the Italian and International markets during a tour that will see us in Germany, Spain, Poland, Russia, Turkey, the United Arab Emirates and many other countries. We are convinced that this new release will enjoy the same success of the previous version, and that it will encourage even more people, *home* and *business* users alike, to get onto the Internet”.

WebSite X5 has been designed specifically for all those people who want to create their own website, whether for their business or their hobbies, quickly, easily and without spending a fortune, and want professional and satisfying results even if they do not have programming or web-design skills.

WebSite X5 version 9 is the result of a thorough revision work and much new development. Over **200 new features** have been added, applying all the *best practices* to further improve the software's potential and make it even more complete and functional.

Among the most significant features of the new WebSite X5 version 9 are:

- Simplicity of use
- Photos, videos and galleries in Flash and JavaScript
- HTML code and a Widget gallery
- Blogs, with Podcasts and Videocasts, and RSS Feeds
- Online stores with credit card facilities
- FTP engine for online publication
- Search engine optimization (SEO)
- Automatic code generation in HTML5

**Simplicity of use** – The new user interface is now even more intuitive and functional, and the program window can now be displayed in full-screen. Previews are always available and updated in real-time, making development work even more precise and faster.

**Photos, Videos and Galleries in Flash and JavaScript** – With WebSite X5 you can import any type of content into your pages: all the major formats are supported, and you now have a built-in Media Player for FLV and MP4 video files. Videos can also be added directly from YouTube and Vimeo, and photos and videos can be combined to produce spectacular galleries in Flash or JavaScript.

It's worth to notice that photos are automatically optimized and can be customized using the built-in graphic editor. You can apply watermarks to protect them against unauthorized copying.

**HTML Code and Widget Gallery** – Advanced users will be pleased to learn that version 9 offers plenty of scope for code customization and also provides an HTML Object. Less skilled users can take advantage of the new Widget

Gallery, to enrich their websites with both useful and fun ready-to-use applications, such as a Guestbook, a map from Google Maps™ or the Facebook® “Like” button.

**Blogs, with Podcasts and Videocasts, and RSS Feeds** – If you want to share information on the web, you can create a blog with WebSite X5 and manage the comments in an online control panel. Version 9 offers increased customization for blog pages, with a wider choice of graphic templates and the possibility to add sections with post search facilities.

**Online Stores with Credit Card facilities** – The e-commerce feature has been significantly modified with improvements to product catalog creation, shipment and payment methods. Version 9 now includes bulk discounts, minimum orders, improved currency and VAT management.

**FTP Engine for Online Publication** – Thanks to One.Com's web space that is bundled with the software, and WebSite X5's built-in FTP engine that guarantees secure connections and saves time by working with multi-connections, new websites can be published and be visible immediately on the Internet.

**Search Engine Optimization (SEO)** – The quality of the automatically-generated HTML code, combined with increased control over parameters such as titles, descriptions, alternative text and SiteMap generation, incredibly improves website optimization and ensures better positioning in search engine results.

**Automatic HTML5 Code Generation** - In line with the latest web developments and compatible with support provided by all Browsers, WebSite X5 Evolution 9 generates HTML5 code + CSS 2.1/3 and integrates the jQuery JavaScript library. All files are encoded in UTF8, guaranteeing full support for all languages.

WebSite X5 version 9 is all this, and much more, because WebSite X5 is a software that will impress you with its logical and intuitive work approach and simplicity of use, but will literally amaze you with the sheer quantity and quality of the features it offers.

#### **About Incomedia:**

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product **WebSite X5**, currently sold in over 40 countries through a well established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users.

The software is designed specifically for users who want to publish high-quality websites and on-line shops, with a professional look and feel in just 5 simple steps.

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#### **Prices and availability**

€69,95 (incl. VAT)

The product is available from 8<sup>th</sup> September 2011 on [www.websitex5.com](http://www.websitex5.com)

**For further details visit the new WebSite X5 site:** [www.websitex5.com](http://www.websitex5.com)