

## Now starting: manroland web systems GmbH

### Exciting stuff for newspaper and commercial printing

“At drupa 2012 we are going to prove anew our performance and innovation capacity as a powerful business partner,” this is how Peter Kuisle, Sales, Service, and Marketing Director of manroland web systems GmbH, sums up what the printing industry can expect from the world’s largest web press manufacturer in the drupa year 2012.

His conclusion: web offset presses from Augsburg continue to provide customized and economical production solutions in commercial web offset as well as in newspaper printing worldwide – now under the roof of the new proprietor L. Possehl & Co. mbH. manroland web systems actively shapes the printing industry with newly developed solutions for more efficiency, productivity, and profitability.

“We offer high performance in every press class: from the 4-page CROMOMAN up to the 24-page COLORMAN, XXL, and from the highly flexible 16-page ROTOMAN up to the high volume production system LITHOMAN for 96 A4 pages per cylinder revolution,” says Peter Kuisle. Featuring these press series that were completely overhauled during the last four years, manroland offers the most topical and comprehensive product range of all manufacturers. Highly efficient new automation and process integration developments as well as service offers and upgrade solutions will set a course at drupa.

### autoprint: printing press to operate itself

“We bring the autoprint philosophy to a new development level,” says Kuisle. “The printing press is going to produce fully automatically in the future and operates itself. The printer monitors the production process and controls the quality.” Part of the philosophy is a new operating concept under the headline “One Touch”. This highlight will enthuse visitors from the commercial and newspaper printing industry. Within the networking system printnet next to the One Touch philosophy the automation with autoprint and further new modules for planning, monitoring, and quality management will be introduced.

### News for newspaper professionals

“We want to open new, economical leeway to the creativity of newspaper producers today and tomorrow,” says Kuisle. Upgrades such as mini-plow and UV dryer provide the technical preconditions. A retrofittable QuickStart system enhances productivity and reduces waste rates. Sure to become the highlight for newspaper printers, though, is the new COLORMAN e:line with its groundbreaking construction objectives: effective, efficient, easy to operate, energy-saving, and

manroland web systems GmbH is a leading manufacturer of web-offset printing systems. The company provides solutions for commercial web offset and newspaper printing. A worldwide sales and service network also markets ancillary printing equipment and pressroom products as well as software products and workflow management systems.

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excellent quality. "The most important 'e' stands for efficient – for our customers definitely the decisive argument in favor of the new press series."

#### **Concepts for higher profitability in commercial web offset**

In heatset web offset new press concepts such as the ROTOMAN HiPrint and the ROTOMAN DirectDrive provide customers with competitive advantages for their specific markets. The high volume segment gains momentum worldwide through innovative 32-page concepts as well as through the 96-page LITHOMAN S which opens new markets to offset printing featuring 4.32 million A4 pages per hour. By now manroland has delivered three 96-page presses with customers being fond of the performance. Two more presses have been ordered recently. autoprint is an important word in commercial printing, too. Many new manroland developments combine a system under this philosophy that eventually means high-end efficiency reducing waste and increasing the productive time of the press.

#### **printservices – comprehensive services for industrial and individual demands**

Versatile services around printing provide the framework for the long-lasting performance of the press. As service partner manroland is a competent, powerful and reliable partner for the printing companies in everyday business as well as in situations requiring fast and targeted activities. This is how manroland web systems creates the basis for printing production in industrial dimensions. "Thanks to the joined management of sales and service and coordinated responsibilities we can react even faster and more individual to customers' demands in the future," says Kuisle.

#### **Life prolonging tuning with pressupdate**

Tuning is not only a topical trend in the automobile industry. In the printing industry, though, it is not about optical advancements. manroland web systems with its pressupdate program offers a performance range that prolongs the machine life and enhances the profitability of web offset presses. The possibilities include the renewal of single components, upgrades for controlling and sensor technology, general overhaul, reconfiguration and extension of existing presses.

#### **Captions:**

The COLORMAN e:line provides efficiency and economic success in topical, modern design.  
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The LITHOMAN S for 96-page production has already been delivered three times. | © manroland web systems GmbH.

The extremely flexible ROTOMAN DirectDrive convinces through comprehensive automation and best printing quality. | © manroland web systems GmbH.

One Touch describes manroland's philosophy for the commercial and newspaper production of the future. | © manroland web systems GmbH.

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