

## Eurocopter's presence at EBACE 2012 will focus on its helicopter family's capabilities for business and private aviation

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**At the annual EBACE meeting in Geneva, which will be held from May 14-16, Eurocopter will showcase its strength in the business aviation and private segments, highlighting the important role of helicopters as an ideal complement to business jets by being the “first mile, last mile” solution.**

Having registered the sale of more than 500 helicopters in these two segments during the past five years, Eurocopter continues to be the unrivalled leader in the markets. With the most extensive range of helicopters dedicated to such applications, Eurocopter also is the only manufacturer that caters to a wide base of customers –including private owners, small- and medium-sized enterprises and multi-national corporations. Eurocopter offers 12 different models to meet the requirements of the most demanding private and corporate travelers, ranging from light single-engine, light and medium twin-engine helicopters to heavy twin-engine rotorcraft, with seating capacities of four to 12 passengers in VIP configurations.

“The takeoff and landing flexibility offered by helicopters provides the crucial missing link for end-to-end transport solutions,” said Patrice Royer, Eurocopter’s Director of Business and Private Aviation. “Our helicopters are recognized the world over for their state-of-the-art technology and luxurious interiors, and are ergonomically designed to provide the environment of well-equipped in-flight offices for the ultimate comfort of business travelers.”

During the May 14-16 EBACE (European Business Aviation Convention & Exhibition), Eurocopter will be exhibiting a light twin-engine EC135 in corporate configuration that is operated by Europavia. With its advanced design and state-of-the-art technology, the EC135 is a business aviation market trendsetter thanks to its comfort, versatility and design.

Eurocopter’s commitment to the business and private aviation markets also is demonstrated by the constant innovation and enhancement of its fleet. The company’s latest and most innovative models – including the EC130 T2, the EC145 T2 and the all-new 7-ton-class EC175 with seating for 16 passengers – are all available in VIP travelling to complement the existing Eurocopter Dauphin and Super Puma rotorcraft in the medium- and heavy-lift families.

In response to increasing demand for an even more unique travelling experience, Eurocopter also has worked with Hermès and Mercedes Benz, to create the EC135 Hermès (known as *L’Hélicoptère par Hermès*) and the EC145 Mercedes-Benz Style. These two highly exclusive designer helicopters have been specially created for today’s world most discerning passengers.

In addition, Eurocopter also introduced the *Stylence* family of helicopters, for which aesthetics, ergonomics and advanced technology have been merged to provide the ultimate flying experience. *Stylence* – a combination of *style* and *silence* – incorporates extra-thick interior insulation and special flooring to further lower noise and vibration levels, along with



in-flight office and telecommunications equipment, and a luxurious interior featuring high-quality leather upholstery, making the ride truly relaxing and enjoyable. The *Stylence* package currently is offered on five different Eurocopter models: the EC120, EC130, AS350 B2/B3, AS355 NP and EC145.

At next week's EBACE event, Eurocopter will be present in Hall 7, Stand 7071 at Geneva's PALEXPO exhibition center.

### **About Eurocopter**

Established in 1992, the Franco-German-Spanish Eurocopter Group is a division of EADS, a world leader in aerospace and defense-related services. The Eurocopter Group employs approximately 20,000 people. In 2011, Eurocopter confirmed its position as the world's number one helicopter manufacturer with a turnover of 5.4 billion Euros, orders for 457 new helicopters and a 43 percent market share in the civil and parapublic sectors.

Overall, the Group's helicopters account for 33 percent of the worldwide civil and parapublic fleet. Eurocopter's strong international presence is ensured by its subsidiaries and participations in 21 countries. Eurocopter's worldwide network of service centers, training facilities, distributors and certified agents supports some 2,900 customers. There are currently more than 11,300 Eurocopter helicopters in service in 149 countries. Eurocopter offers the most comprehensive civil and military helicopter range in the world and is fully committed to safety as the most important aspect of its business.

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