## Incomedia now presents the new version 10 of the multi-awarded web editor WebSite X5<sup>®</sup> to the gamescom audience.

*Ivrea (Italy) August 13th, 2013 - Incomedia attends gamescom Cologne 2013 to present in this occasion the new WebSite X5® Evolution 10, together with the other two versions Home 10 and Compact 10, soon to be available on the German retail market.* 

After the successful launch of the new version 10 of <u>WebSite X5®</u> in the first quarter of 2013, Incomedia prepares the fifth appearance at gamescom in Cologne, the largest fair in the world for all the fans of interactive games, entertainment software, and much more. In fact, gamescom, that this year will be held from the 21<sup>st</sup> to the 25<sup>th</sup> of August in Cologne, Germany, besides attracting thousands of private users and games fans, is also an important opportunity for companies and business partners from all over the world to meet and start new business opportunities.

This year, approximately 600 exhibitors from 40 different countries in the world are expected, confirming that gamescom remains a fixed date in the agenda of many companies, and also for Incomedia.

This year <u>Incomedia</u> will be pleased to present to all the visitors at gamescom, the new WebSite X5<sup>®</sup> Evolution 10, the web editor that allows everyone to create professional websites, blogs and online stores in 5 easy steps, together with the other versions, Home 10 and Compact 10, soon to be available on the shelves of the main German retail chains.

For the first time Incomedia will attend the event together with its German distributor Avanquest, both in the business and entertainment area where, at Stand A30 in Hall 9.1, a pool full of colored balls and prizes, including WebSite X5<sup>®</sup> Evolution 10, will be available to the public. Real fun for young and old!

Federico Ranfagni, Incomedia's CEO, affirms: "As in previous years, gamescom will be an important opportunity for us to propose our software and show the fair's visitors all the innovations in the new version 10 of WebSite X5<sup>®</sup>. It will also enable us to establish new contacts with the numerous important companies that will be participating, and that we will be very pleased to be part of. "

Incomedia will be pleased to welcome visitors, business partners and journalists from the 21<sup>st</sup> to the 25<sup>th</sup> of August at Stand B051 / C050, Hall 4.2.

For more information about gamescom: <u>www.gamescom-cologne.com</u> For more information about WebSite X5<sup>®</sup>: <u>www.incomedia.eu</u>, <u>www.websitex5.com</u>

## About Incomedia:

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product **WebSite X5**<sup>®</sup>, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps.

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