

Incomedia broadens the WebSite X5 v10 sales channel in the Italian and German markets.

Ivrea, (Italy), August 6th – After the successful launch of [WebSite X5® Evolution 10](#) through the worldwide retail channel, Incomedia, the Italian developer and publisher of multimedia software for the PC, is introducing two more versions of WebSite X5® for the retail market.

To face the numerous and diversified demands of a large and ever increasing user base, WebSite X5® Home 10 will soon be available on the shelves of the main Italian retail chains, together with WebSite X5® Evolution 10. WebSite X5® Home 10 will be sold through UNIEURO, MONDADORI, ELDO and SUPERMEDIA for a retail price of 19,99 €. This version is ideal for those users who need to create plain projects but with all the main functions of the Evolution 10 version. It allows users to create stunning websites with astonishing ease and rapidity.

[Incomedia](#) is also introducing WebSite X5® Home 10 on the shelves of the main German retail chains, but in this country WebSite X5® Evolution 10 will be joined not only by the afore-mentioned Home 10 but also by WebSite X5® Compact 10 (commercial value 39,99 €). In this way, Incomedia aims to increase accessibility to those versions that are tailored to the particular needs of users who require only specific functions for particular kinds of projects.

Federico Ranfagni, CEO at Incomedia, claims: “During the last three years, we have seen a considerable increase in users, especially in Italy and Germany. it’s a growing trend that we expect will only get better. These results, as well as being extremely positive, also reveal the diversity of our users and consequently the diversity of their needs and expectations of our product. It’s our responsibility to meet the needs of our users and the arrival of WebSite X5® Home 10 on the Italian retail market and WebSite X5® Home 10 and Compact 10 on the German market has precisely this goal: with WebSite X5® Evolution 10 we want to provide users with all the necessary tools to create stunning professional websites that everyone wants to visit; with WebSite X5® Home 10 and Compact 10, on the other hand, we want to provide users with the essential software they need for an eye-catching website”.

About Incomedia:

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia’s flagship product WebSite X5®, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and in just 5 simple steps.

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