

Press Release

Global markets. Local solutions.

Five members of the Freudenberg Group join together to present their integrated nonwovens and filtration solutions to industry professionals in Korea

Weinheim. April 16, 2012. At the ANEX (Asia Nonwoven Exhibiton and Conference) in Seoul, South Korea, between 13-15 June 2012, visitors to stand K3 in Hall 10 will have the chance to share the combined knowledge of five of the world's leading providers of nonwovens and filtration solutions: Japan Vilene Company, Korea Filtration Technologies, Korea Vilene Company, Freudenberg Filtration Technologies and Freudenberg Nonwovens.

Held once every three years, ANEX has become the most important trade fair for the nonwovens industry since its launch in 2000. In a new move, the five companies have chosen to present their products and services in a way that focuses on how they combine their specialist expertise to provide individually customized local solutions for global markets.

Clear benefits – meeting customers' needs

The Freudenberg stand is divided into four segments, surrounding a central "innovation zone". Each segment focuses on examples of holistic solutions that the five companies have created in the fields of health, environment, comfort and industry. These solutions are put into context in the "success stories" zone, showing how they have delivered specific customer value in each segment, e.g. the development of PAP/Transdermal base material for the health sector, environmentally friendly Ni-MH battery separators, new materials for cable wrapping, and major engineering projects and turbomachinery filter solutions.

Visitors to the Freudenberg stand K3 in Hall 10 will be able to talk to leading technology experts as they explore a variety of advanced products and services. These include nonwovens for the very latest nanotechnology, Nanofiber Materials for cell Culture, Li-Ion battery separators, automotive carpets and Nano filter bags, as well as a comprehensive range of EPA and HEPA filters.

About Freudenberg Nonwovens

Freudenberg Nonwovens is the world's largest producer of nonwovens, with 22 manufacturing and processing sites in 13 countries. The company manufactures interlinings for the apparel industry and nonwovens for the following markets: Energy, Automotive Interiors, Hygiene, Medical, Building Interiors, Geotextiles and Specialites. In 2011, the subgroup company Freudenberg Nonwovens, generated sales of over 660 million euros with a workforce of 3,150. Freudenberg Nonwovens is part of the Freudenberg Group. Further information: www.freudenberg-nw.com

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