



# PRESS INFORMATION

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## A sense of style – TECHART Individualization for the new Porsche 911

TECHART offers first individualization options for the new Porsche 911 Carrera and Carrera S. In addition to the wide-ranging program for the interior refinement like the TECHART full leather interior or the sport steering wheel variations, the TECHART forged light alloy wheels in sizes of 20- and 21-inch ensure a unique individualization for the new Porsche 911.

### Craftsmanship in the interior

In the interior of the 911 the TECHART 3-spokes sport steering wheel provides pure individualization: finest materials, perfect ergonomics and handcrafted in the TECHART manufactory. Furthermore the TECHART paddle shifters ensure a precise control as well as a quick shifting – for a maximum of driving pleasure and motorsport feeling on-track and on-road driving.

Moreover numerous other individualization options for the 911-interior give the car the unique character of its driver. From the full leather interior with a decorative stitching in custom colour or in a sporty diamond design to tasteful styling packages in carbon fibre or an individual colour combination, TECHART sets no limits to the customer's wishes. Additional highlights are decorative accents in finest leather or alcantara.

### Exterior refinement for the Porsche 911

TECHART customers are looking forward to the upcoming spring to satisfy their desire of driving pleasure and driving dynamics. With the beginning of the



warmer times of the year TECHART offers its customers the classic and elegant five-spoke TECHART Formula light alloy wheel in 20- and 21-inch size for the 991. Its flowing shape incorporates large spaces between the spokes and gives a finishing touch to the car. This results not only in a clear view of the braking system, with painted callipers in custom colour as an option, but also in effective heat dispersal. Furthermore the TECHART Formula III forged light alloy wheel with five dynamically shaped twin-spokes is available at spring in the same sizes. A weight advantage of up to 15 % compared to a light alloy wheel results in a reduction of the rotating and unsprung mass and increased driving dynamics of the Porsche 911.

In combination to the unique wheel design, the TECHART sport tailpipes made of polished stainless steel with a dual oval tube or a round tube as well as exterior trim parts in carbon fibre or custom colour let the new 911 be an unmistakable individual piece.

#### **World Premiere of the Aerodynamic Kit I at the Geneva Motor Show**

In a few weeks TECHART will present the visitors of the Geneva Motor Show the TECHART Aerodynamic Kit I for the new Porsche 911 in a World Premiere.



## TECHART Individualization for the Porsche 911 Carrera and Carrera S

### Exterior

TECHART styling packages in carbon fibre or custom colour

TECHART sport tailpipes, dual oval tube, made of polished stainless steel, with  
TECHART logotype

TECHART sport tailpipes, dual round tube, made of polished stainless steel,  
with TECHART logotype

### Wheels

TECHART Formula light alloy wheels in 20- and 21-inch

TECHART Formula III forged light alloy wheels in 20- und 21-inch

### Interior

TECHART full leather interior

Decorative stitching in custom colour

TECHART floor mats

TECHART illuminated door entry guards with illuminated TECHART logotype or  
individual personalized logotype

TECHART 3-spokes sport steering wheel

TECHART paddles shifters

TECHART instrument dials in custom colour

TECHART aluminum sport pedals

TECHART aluminum foot rest

TECHART styling packages in carbon fibre or custom colour



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