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# O3SIS shakes up Mobile Market with leading edge Smartphone Clients for Data Sync, Media Backup and Push Mail

*O3SIS new Device Client Suite for Smartphones and Feature Phones enables Mobile Operators and Enterprises to introduce all-embracing services to backup and synchronize mobile device content and offer comprehensive Push Mail services*

**Mobile World Congress Barcelona,** Spain, February 16, 2009 - O3SIS AG, a leading provider of mobile email and synchronization solutions, today announced the launch of its new Device Client Suite. Based on OMA DS (SyncML), Java and IP-Push industry standards the brand new Clients enable users to synchronize all types of multimedia contents from and to mobile devices. The Clients also fully support Push Mail capabilities of today's primary Smartphone platforms in the market, such as iPhone, Blackberry, Android, Windows Mobile and Symbian Smartphones. O3SIS customers now can fully leverage existing infrastructure investments to empower a wide range of mobile phones, while unifying all the various Smartphone platforms and previously isolated applications. O3SIS will demonstrate its industry leading Device Clients Suite in combination with Living Phone Safe and Living Communication products at Mobile World Congress in Barcelona, Spain from February 16-19 (stand 2D15).

Forecasts indicate rapidly emerging markets for groundbreaking services to restore content to any phone whenever required, to share and distribute content to a second phone or publish user generated multimedia in communities and social networks. The O3SIS clients and products deliver the intrinsic value of these services with a best-of-breed user experience and provide operators a unique launch pad for new mobile data and media applications.

With O3SIS Clients, operators are able to strengthen their value proposition towards their most valuable target groups, and can now position their brand on the latest state-of-the-art Feature and Smartphones.

O3SIS Clients also can leverage the significantly growing Mobile Advertising landscape. By integrating Ad-Messages mobile operators are expected to become a key channel for advertisers, enjoying high uptake rates and new revenue streams while giving end-users key value added services discounted or even for free in return.

 "Today's Smartphones such as iPhone, Blackberry, Android, Windows Mobile and Symbian phones are revolutionizing consumer mobile experience. High-end mobile phones and Smartphones enable today's mobile users to easily generate and - by implementing O3SIS technology - immediately share and protect high-quality content and data," said Zeljko Topalovic, Product Manager at O3SIS AG.

"We are very proud to deliver our new O3SIS Device Client Suite with best-in-class user experience and functionality," said Dirk Doerre, CEO at O3SIS. Our Products are optimized to be easy and fun to use, while satisfying all of the most relevant needs for a truly mobile lifestyle."

The functionality of the O3SIS Client Suite includes:

- **Support for a wide range of today's best Smartphones and Feature Phones** (including. latest Blackberry, iPhone, Android, Windows Mobile and Symbian devices)
- **Secure Over-The-Air transfer of following device data:**
  PIM: contacts, calendar, tasks and, notes
  Messaging: E-Mail, SMS, MMS
  Multimedia: photos, videos, ringtones, bookmarks
- **Scheduled and automated backup of user's data**

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- **Push Email Capabilities** utilizing all established industry standards

The O3SIS executive team will be onsite to showcase the new Device Clients and services. Members of the press interested to sign up for a demo should contact Simon Boeffgen of O3SIS AG at marketing@o3sis.com.
Press-kits and arrangements for setting up an appointment are available online on our Congress site at events.o3sis.com.

**Note to Editors:**
Windows Mobile, Symbian, iPhone and Blackberry are registered trademarks registered in the U.S. and other countries.

**About O3SIS**
O3SIS AG is a leading provider of carrier-grade mobile software solutions. Our mobility products, data synchronization and push technologies are deployed by top tier mobile operators, ISPs/ASPs, and enterprises with millions of users worldwide.
O3SIS living mobility products help to protect and share personal mobile data and media content. Users can interact and communicate through web, mobile phones, communities and social networks with best in class usability.
O3SIS innovative products Living Push Mail, Living Communication Suite and Living Media Suite enable customers to save costs and create additional revenue streams.
For more information, visit our website at www.o3sis.com or contact info@o3sis.com.

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